

Our Creative Future Webinar Transcript - November 28th, 2023

1

00:01:04.260 --> 00:01:06.739

David Plettner-Saunders (he/his): All right. Why don't we go to the next slide, Linda?

2

00:01:12.360 --> 00:01:17.880

David Plettner-Saunders (he/his): So, as I said, go ahead and introduce yourself. Say hello in the chat if you'd like to.

3

00:01:18.140 --> 00:01:20.429

David Plettner-Saunders (he/his): You know, any identities you want to share

4

00:01:31.210 --> 00:01:38.079

David Plettner-Saunders (he/his): still got people joining the attendee list. They're still logging on, so we'll give it another minute or 2.

5

00:02:48.290 --> 00:02:51.750

Okay, Linda, let's go to the next slide and we'll go ahead and get started.

6

00:02:55.570 --> 00:03:02.740

David Plettner-Saunders (he/his): So the obligatory logistics slide just to give you the basics, you know this is a Webinar format.

7

00:03:02.840 --> 00:03:12.330

David Plettner-Saunders (he/his): and there are a lot of attendees tonight. So you're muted. But we will have 2 QA. Sessions during the presentation, one in the middle one at the end.

8

00:03:12.550 --> 00:03:18.939

David Plettner-Saunders (he/his): At that point you can raise your hand, and we can call on you, or

9

00:03:19.210 --> 00:03:31.630

David Plettner-Saunders (he/his): you can, of course, put questions and comments in the chat. We have Asl interpretation available tonight. It's available on the toolbar, the interpretation icon at the bottom of your screen.

10

00:03:32.820 --> 00:03:43.749

David Plettner-Saunders (he/his): And after tonight's session we will definitely make available a recording of this presentation and the Powerpoint itself through the website, our creative future org

11

00:03:44.640 --> 00:03:45.859

David Plettner-Saunders (he/his): next slide, please.

12

00:03:50.280 --> 00:03:56.600

David Plettner-Saunders (he/his): So thank you all for attending tonight's evening research update for our creative future.

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00:03:57.080 --> 00:04:09.730

David Plettner-Saunders (he/his): This is a briefing for the community. Many of you have participated in the planning process so far, and we're really pleased to finally be able to report out to you some of the key messages we heard and facts that we've learned.

14

00:04:10.250 --> 00:04:23.770

David Plettner-Saunders (he/his): As you know, our creative future is the name of the Tri County community based planning process to create a new cultural plan for the region. So the process has a name. But the plan is not written yet. So this is a progress report.

15

00:04:24.560 --> 00:04:31.380

David Plettner-Saunders (he/his): We'll begin today's session with some introductions. Then we'll share some context where we are in the planning process

16

00:04:31.460 --> 00:04:38.269

David Plettner-Saunders (he/his): and will spend the majority of our time presenting highlights of the research and of the community engagement.

17

00:04:38.810 --> 00:04:41.870

David Plettner-Saunders (he/his): We'll present a set of community-wide findings.

18

00:04:42.200 --> 00:04:54.630

David Plettner-Saunders (he/his): some county specific points, and some research on funding. The the presentation itself lasts about a half an hour, and we'll add some time in the middle, and it at the end for QA.

19

00:04:57.650 --> 00:05:10.759

David Plettner-Saunders (he/his): So you know, what's a cultural plan? And why are we doing one as you all well know, the tri-county region has a tradition and a belief in cultural planning. The first one was done in 1992.

20

00:05:11.290 --> 00:05:15.159

David Plettner-Saunders (he/his): It led to the creation of the intergovernmental agreement and the RACC

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00:05:15.660 --> 00:05:23.009

David Plettner-Saunders (he/his): in 2,009, another plan was done. It led to the creation of the arts tax. Among many other things with both plans.

22

00:05:23.600 --> 00:05:33.509

David Plettner-Saunders (he/his): But now it's, you know, 14 years later, it's it's time to do a new cultural plan and address all the change circumstances in Portland and in the region

23

00:05:34.210 --> 00:05:37.130

David Plettner-Saunders (he/his): so cultural plans should do. Whoop. Can we go back?

24

00:05:37.980 --> 00:05:44.839

David Plettner-Saunders (he/his): Cultural plans should do 3 basic things. First, to kind of assess the state of arts and culture in the region.

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00:05:45.050 --> 00:05:49.469

David Plettner-Saunders (he/his): And that's part of what we're. That's the main focus of what we're reporting out on tonight.

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00:05:50.230 --> 00:06:05.270

David Plettner-Saunders (he/his): A plan also identifies opportunities and addresses inequities. and then it develops a shared vision, a community wide vision with goals and strategies. To achieve that vision over, you know the long term? 7 to 10 years.

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00:06:05.800 --> 00:06:06.930

David Plettner-Saunders (he/his): Okay. Next slide.

28

00:06:09.440 --> 00:06:19.540

David Plettner-Saunders (he/his): The planning process is guided by this steering committee, who are nominated by the local governments participating in the planning process. I saw some of your names

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00:06:20.150 --> 00:06:27.180

David Plettner-Saunders (he/his): in the welcome self introductions great to have some of the steering committee members here with us tonight.

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00:06:28.910 --> 00:06:32.300

David Plettner-Saunders (he/his): We regard the steering group as the voice of the community.

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00:06:32.830 --> 00:06:42.510

David Plettner-Saunders (he/his): and we are now. We've been meeting together for over a year, and we're now in the process of working with the steering committee to co-create a draft cultural plan.

32

00:06:44.880 --> 00:06:53.209

David Plettner-Saunders (he/his): Here is our Mary band, the steering committee at our orientation session. in November of last year. Our first meeting.

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00:06:57.950 --> 00:07:05.130

David Plettner-Saunders (he/his): This regional plan is co-sponsored by 7 local governments. This is unique and cultural planning.

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00:07:05.950 --> 00:07:13.899

David Plettner-Saunders (he/his): The you know, Clackamas, Washington, and Multnomah county governments, the cities of Beaverton, Hillsboro, and Portland plus Metro.

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00:07:14.180 --> 00:07:27.570

David Plettner-Saunders (he/his): Each government has a representative on a project management team. You see here on the slide, and this team will customize the regional plan for their specific communities, and RACC also has a representative on this team.

36

00:07:30.930 --> 00:07:34.430

David Plettner-Saunders (he/his): Here is our planning team overseeing the process.

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00:07:34.710 --> 00:07:57.789

David Plettner-Saunders (he/his): Linda, Marlena and I are from cultural planning group. We're a national firm, like our name suggests, has a lot of experience in cultural planning. And we have teamed with Metropolitan Group, also a national firm, but based in Portland and with long experience in the cultural community. And Eric is Met Group's lead. Eric's also on the call with us tonight.

38

00:08:00.510 --> 00:08:12.380

David Plettner-Saunders (he/his): So let's do a quick update on where we are in the planning process before we start looking at the findings. We spent considerable time and attention on community engagement and research for the plan

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00:08:13.360 --> 00:08:22.329

David Plettner-Saunders (he/his): working with the project management team and the steering committee. We designed and held more than 50 discussion groups and 40 interviews throughout the region.

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00:08:22.960 --> 00:08:30.270

David Plettner-Saunders (he/his): We made specific efforts to engage with underrepresented groups, and we moved around the 3 counties geographically.

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00:08:31.850 --> 00:08:42.799

David Plettner-Saunders (he/his): these discussions included arts and cultural stakeholders, of course. plus a number of community-based organizations that use the arts or who are leaders in underrepresented communities.

42

00:08:43.159 --> 00:08:49.459

David Plettner-Saunders (he/his): Some discussion groups focused on specific topics like affordable housing and spaces for the arts.

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00:08:50.530 --> 00:08:58.390

David Plettner-Saunders (he/his): We did 2 surveys, one an open community survey, and a second statistically valid opinion poll of the tri-county area.

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00:08:58.640 --> 00:09:06.269

David Plettner-Saunders (he/his): Additional quantitative research included a study of the arts demand in the region a review of art grant-making.

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00:09:06.310 --> 00:09:11.490

David Plettner-Saunders (he/his): A creative economy portrait, and we looked at arts funding models from other communities.

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00:09:13.250 --> 00:09:23.180

David Plettner-Saunders (he/his): So what we're presenting tonight are kind of highlight selected, you know, particularly relevant or salient findings from that large body of research and engagement.

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00:09:23.560 --> 00:09:37.720

David Plettner-Saunders (he/his): So, timeline, we're now in phase, 3 of 4 in our timeline. We spent the first 2 phases from August 2022 through June of 23, planning for and then conducting the community engagement. That was a big lift.

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00:09:38.550 --> 00:09:43.619

David Plettner-Saunders (he/his): Since that time we've been analyzing what we learned and making meaning of it with the steering committee.

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00:09:44.600 --> 00:09:52.949

David Plettner-Saunders (he/his): and, as I mentioned, we're now in the process of building a draft of the plan with the steering committee, and soon we will review it with the project management team

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00:09:53.920 --> 00:09:59.089

David Plettner-Saunders (he/his): in February. In about 3 months we'll put the draft plan out for Community review.

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00:10:00.120 --> 00:10:08.200

and in the spring, once it's ready, it will go forward to each of the local governments for review, and either adoption or acceptance.

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00:10:09.010 --> 00:10:11.550

David Plettner-Saunders (he/his): We should be done by next June.

53

00:10:12.840 --> 00:10:26.179

David Plettner-Saunders (he/his): So just to give you an idea, here's a slide with a lot of very small print. But it lists all of the 50 discussion groups we held for our community engagement. and this helps illustrate the breadth of the work done in the community.

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00:10:26.210 --> 00:10:28.829

David Plettner-Saunders (he/his): I'll just give you a moment to approve this slide.

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00:10:43.140 --> 00:10:52.689

David Plettner-Saunders (he/his): Melanie. Great. We see your question, and we're just gonna wait until we get to the Q. And a period to answer. So you might remind us when we get to that point in 15 min or so.

56

00:10:52.850 --> 00:11:01.290

David Plettner-Saunders (he/his): But thank you for that question. So let's move on to our key research findings. You know what we've learned in our community engagement and other research.

57

00:11:02.150 --> 00:11:11.519

David Plettner-Saunders (he/his): So again, here's an overview of what we did and what I just described for this slide. I'd like to focus on the right hand slide the surveys just for a moment.

58

00:11:12.750 --> 00:11:29.779

David Plettner-Saunders (he/his): As I mentioned, we did 2 parallel surveys of people throughout the Tri County region. One was a statistically valid opinion survey, so that survey

accurately reflects the demographics of the region, and included an additional over sample of people of color.

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00:11:30.360 --> 00:11:38.629

David Plettner-Saunders (he/his): The other was an open community survey, so anyone could participate. Probably many of you took the survey. Almost 1,500 respondents

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00:11:38.750 --> 00:11:41.309

David Plettner-Saunders (he/his): filled out the survey from throughout the region.

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00:11:42.020 --> 00:11:59.470

David Plettner-Saunders (he/his): So while the survey questionnaire was very similar, for both the respondents to the open community survey were more reflective of the arts, community arts, people. That's because participation was voluntary. So naturally, people with connections to the arts were more likely to respond.

62

00:11:59.550 --> 00:12:03.489

David Plettner-Saunders (he/his): And so you'll see results from both in some of the upcoming slides.

63

00:12:06.960 --> 00:12:12.880

David Plettner-Saunders (he/his): So first we'll talk about what we heard overall from the region across all 3 counties.

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00:12:13.440 --> 00:12:19.079

David Plettner-Saunders (he/his): Residents throughout the region are willing to support arts and culture through government, spending.

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00:12:19.140 --> 00:12:23.440

David Plettner-Saunders (he/his): Even those who participate participate less often in the arts.

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00:12:24.180 --> 00:12:28.600

David Plettner-Saunders (he/his): Community priorities are to provide equitable access to the arts.

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00:12:28.830 --> 00:12:38.730

David Plettner-Saunders (he/his): support for artists and arts, organizations and sharing cultural experience through inclusive events. And we'll drill down on these results in subsequent slides.

68

00:12:39.110 --> 00:12:48.699

David Plettner-Saunders (he/his): Residents as well as government officials strongly believe that arts and culture are vital to their communities. Although this is not reflected in government spending on the arts.

69

00:12:49.630 --> 00:12:55.009

David Plettner-Saunders (he/his): the main barriers to arts participation are straightforward. It's too expensive.

70

00:12:55.460 --> 00:13:13.280

David Plettner-Saunders (he/his): People don't hear about what's happening in a timely manner, and schedules and locations are inconvenient. So across the region people acknowledge that the arts play a crucial role in addressing social issues like mental health challenges youth at risk and homelessness.

71

00:13:14.250 --> 00:13:20.210

David Plettner-Saunders (he/his): and you'll see, quotes on some of the slides, which are actual comments from the discussion groups.

72

00:13:24.090 --> 00:13:27.549

David Plettner-Saunders (he/his): Now, we just said that the community values arts and culture.

73

00:13:27.730 --> 00:13:40.629

David Plettner-Saunders (he/his): Here we see that in this the statistically valid survey. 88%. Of residents in the region strongly or somewhat agree that arts and culture, fuel creativity and innovation, crucial for the economy.

74

00:13:40.870 --> 00:13:47.930

David Plettner-Saunders (he/his): and 85%. Agree that arts are essential to me and my family. So valuing measures are high.

75

00:13:48.700 --> 00:14:01.079

David Plettner-Saunders (he/his): and 74% or 3 quarters of all residents have participated in at least one arts or cultural event in the past 6 months. And again, this is statistically valid. Survey.

76

00:14:02.270 --> 00:14:12.760

David Plettner-Saunders (he/his): Residents also believe that the quality of arts and culture in the region is high. 71% rate quality overall as excellent or good, although there is room for improvement

77

00:14:13.080 --> 00:14:23.830

David Plettner-Saunders (he/his): and variety and location are at 63 to 40, 63 to 64%. Affordability, however, is rated lower at 49%, just under half.

78

00:14:24.580 --> 00:14:35.939

David Plettner-Saunders (he/his): This is also reflected in the barriers question, as I mentioned more than half say, the 2 main barriers to attending are not hearing about events in a timely fashion, and the cost is too high.

79

00:14:36.130 --> 00:14:40.320

David Plettner-Saunders (he/his): The third barrier is inconvenient schedules and locations.

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00:14:43.870 --> 00:14:46.870

David Plettner-Saunders (he/his): So let's look at the 3 counties individually.

81

00:14:48.180 --> 00:14:54.630

David Plettner-Saunders (he/his): This slide presents the community's priorities for the cultural plan. What residents want the plan to focus on

82

00:14:54.680 --> 00:14:55.920

David Plettner-Saunders (he/his): what it should be about

83

00:14:56.130 --> 00:15:16.939

David Plettner-Saunders (he/his): in Clackamas County in all 3 counties. Actually the priorities are making the arts more accessible to every one. ensuring all communities, have equitable access to the arts, and providing more inclusive events for all residents to share cultural experiences, or, you know, bringing the community get together through arts and culture.

84

00:15:17.930 --> 00:15:26.560

David Plettner-Saunders (he/his): The 4 colors represent 4 segments of respondents. So the first on the left is all Clackamas County residents.

85

00:15:26.680 --> 00:15:29.310

David Plettner-Saunders (he/his): The second from the left is people of color.

86

00:15:29.390 --> 00:15:40.630

David Plettner-Saunders (he/his): third is artists, and fourth is low income residents. So you'll notice that they're strong priorities, and all population segments are very close for each priority.

87

00:15:43.850 --> 00:15:58.120

David Plettner-Saunders (he/his): Here are the same results for Washington County. They are the same 3 priorities. As I mentioned, they are the same across all the counties in the same order of priority, and again with similar results across the 4 population segments.

88

00:15:58.370 --> 00:16:03.300

David Plettner-Saunders (he/his): And these results are also about on a par with Clackamas. They're they're quite close.

89

00:16:05.180 --> 00:16:13.839

David Plettner-Saunders (he/his): Here's Multinoma. We see the same priorities in the same order, with slightly higher numbers for all priorities in all population groups.

90

00:16:14.200 --> 00:16:21.249

David Plettner-Saunders (he/his): The similarities with Clackamas in Washington, though, outweighed the differences for these results. The similarity is what's remarkable

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00:16:22.480 --> 00:16:36.890

David Plettner-Saunders (he/his): so overall. This leads us to the observation we presented a few slides ago that the entire region values arts and culture. and that accessibility and equity are priorities held across different population groups.

92

00:16:39.500 --> 00:16:48.739

David Plettner-Saunders (he/his): Now let's look at what we heard from artists and creatives in the region. Perhaps the most frequent comment we heard was about the challenge of affordable space

93

00:16:49.800 --> 00:16:51.240

David Plettner-Saunders (he/his): space to live

94

00:16:51.680 --> 00:16:59.109

David Plettner-Saunders (he/his): space for performance, exhibition, studio work, rehearsal production, storage office. More everything.

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00:16:59.400 --> 00:17:07.460

David Plettner-Saunders (he/his): I mean. It was just the most frequent comment and a great source of frustration. Artists are too often being forced out of the city

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00:17:07.550 --> 00:17:12.579

David Plettner-Saunders (he/his): or out of, you know, wherever they live, to find less expensive spaces to live and work.

97

00:17:13.619 --> 00:17:22.070

David Plettner-Saunders (he/his): Artists also told us they would like more opportunities to connect with and network with other artists and with the community. Greater connection.

98

00:17:22.579 --> 00:17:25.200

David Plettner-Saunders (he/his): They want help building markets for their work.

99

00:17:25.369 --> 00:17:30.370

David Plettner-Saunders (he/his): more work opportunities, and they see connections with corporations and businesses.

100

00:17:31.540 --> 00:17:37.370

David Plettner-Saunders (he/his): They also want effective leadership and advocacy as well as a seat at the decision-making table.

101

00:17:38.480 --> 00:17:46.429

David Plettner-Saunders (he/his): and they would, like more government support, support that prioritizes equity and serving under resourced groups and artists.

102

00:17:47.610 --> 00:17:48.840

David Plettner-Saunders (he/his): Next slide, please.

103

00:17:49.420 --> 00:17:50.659

David Plettner-Saunders (he/his): So

104

00:17:51.910 --> 00:17:55.749

David Plettner-Saunders (he/his): there we go talking about the next, about the whole creative sector.

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00:17:56.220 --> 00:18:10.420

David Plettner-Saunders (he/his): There's a shared belief that the cost of living pandemic changes in the audience and urban problems, among others, have diminished the region as a creative center kind of losing some of its Mojo as a creative hub.

106

00:18:11.300 --> 00:18:16.360

David Plettner-Saunders (he/his): Participants also believe that the arts are part of the solution, and should be treated as a partner.

107

00:18:17.190 --> 00:18:29.999

David Plettner-Saunders (he/his): We heard again that art spaces are, in short, supply, often not known, and that not enough new spaces are being developed. There's no current inventory or directory of available spaces in the region. For example.

108

00:18:31.510 --> 00:18:43.000

David Plettner-Saunders (he/his): the diversity of the artist community is a key feature in the region. As we just talked about. Artists should be acknowledged for their important role in the community roles in the community plural

109

00:18:43.280 --> 00:18:46.009

David Plettner-Saunders (he/his): and to be a leadership partner in decision making.

110

00:18:47.320 --> 00:18:55.430

David Plettner-Saunders (he/his): There's a disconnect between the region's valuing and priorities for arts and culture and the public will for art support.

111

00:18:55.910 --> 00:19:03.349

David Plettner-Saunders (he/his): There was a call for an effort to promote the full role and value of ours to the community. A public will campaign.

112

00:19:05.640 --> 00:19:09.950

David Plettner-Saunders (he/his): Okay, let's take a break for your questions and comments.

113

00:19:13.750 --> 00:19:15.800

David Plettner-Saunders (he/his): Let me back up here.

114

00:19:19.740 --> 00:19:33.140

David Plettner-Saunders (he/his): Lonnie's question from a few minutes ago was once, the plan is written by you. Where does it go? And how is it embraced by the 3 counties? So is as we showed a slide

115

00:19:33.710 --> 00:19:40.810

David Plettner-Saunders (he/his): of the project management team with the 7 jurisdictions, local governments that are participating in sponsoring, co-sponsoring the plan.

116

00:19:40.950 --> 00:19:47.640

David Plettner-Saunders (he/his): So we'll work with each of their representatives to customize the regional plan created by the steering committee.

117

00:19:47.930 --> 00:19:57.989

David Plettner-Saunders (he/his): and you know it's not gonna be a full cultural plan, but it'll have. They'll pick out recommendations, or maybe add some or delete some that are more appropriate for each of those local governments.

118

00:19:58.100 --> 00:20:02.700

David Plettner-Saunders (he/his): and we'll take it forward to those local governments.

119

00:20:02.880 --> 00:20:09.179

David Plettner-Saunders (he/his): The the exact timing and manner of that is to be determined after the first of the year.

120

00:20:10.090 --> 00:20:10.840

Okay.

121

00:20:16.330 --> 00:20:25.400

Linda Flynn, CPG: so we have another question. Why wasn't this process done in partnership with rack? They have existing relationships, processes.

122

00:20:25.600 --> 00:20:32.650

Linda Flynn, CPG: and a lot of data that they collect on an ongoing basis. I would love to know the reasoning behind, not involving them deeply in this process.

123

00:20:33.500 --> 00:20:43.660

David Plettner-Saunders (he/his): So first of all, rack was involved has been involved all along in the cultural planning process. They are have a representative on the

124

00:20:43.880 --> 00:20:45.649

David Plettner-Saunders (he/his): project management team.

125

00:20:45.710 --> 00:20:58.629

David Plettner-Saunders (he/his): We met with Rec. Staff several times. They provided data to us. They assisted in some of our engagement. so I think that may be a misperception that the there wasn't a rack involvement in the plan.

126

00:21:01.120 --> 00:21:08.619

David Plettner-Saunders (he/his): Let's see, Shelley Garrett. Where does the Portland Arts tax go? We'll talk about that in the next part of the presentation.

127

00:21:08.830 --> 00:21:23.389

David Plettner-Saunders (he/his): But just briefly, it is divided roughly between the majority of it going to arts, education, public schools, and a smaller portion of it going in grants to nonprofit arts and cultural organizations.

128

00:21:25.250 --> 00:21:26.390

David Plettner-Saunders (he/his): see

129

00:21:29.010 --> 00:21:31.560

David Plettner-Saunders (he/his): any other questions or comments?

130

00:21:32.080 --> 00:21:40.570

David Plettner-Saunders (he/his): What is a public will campaign? Great question. It's sort of a term of art. But I think what people are calling for is it deliberate?

131

00:21:40.640 --> 00:21:42.080

David Plettner-Saunders (he/his): You know public

132

00:21:42.350 --> 00:21:51.349

David Plettner-Saunders (he/his): education, campaign communications campaign to articulate the many different roles that arts and culture play in the community.

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00:21:51.390 --> 00:22:03.440

David Plettner-Saunders (he/his): you know. Often people talk about the economic value, economic goal, the arts. That is important. But there's so many other roles and artists, arts, organizations, creative sector people that we met with, you know, I mean.

134

00:22:03.780 --> 00:22:15.349

David Plettner-Saunders (he/his): they articulated so many different ways in which arts are a partner in helping solve problems in the community. Being a priority in education, healthcare.

135

00:22:15.360 --> 00:22:20.150

David Plettner-Saunders (he/his): Addressing houselessness and becoming housed.

136

00:22:20.810 --> 00:22:23.450

David Plettner-Saunders (he/his): youth transitioning out of foster care

137

00:22:23.650 --> 00:22:30.829

David Plettner-Saunders (he/his): young people, students is an on and on. So the public. The idea of a public will campaign is to

138

00:22:30.870 --> 00:22:41.080

David Plettner-Saunders (he/his): articulate that and make it clearer to the community, and also eventually to lay the groundwork for a greater public investment in the arts.

139

00:22:41.360 --> 00:22:43.350

David Plettner-Saunders (he/his): Eric, would you add anything to that?

140

00:22:45.430 --> 00:22:49.060

Eric Block: No, that was good. Good job, David.

141

00:22:49.350 --> 00:22:57.779

David Plettner-Saunders (he/his): I'm asking, because Eric and Metropolitan group have created a public will campaign in the past, and it's certainly an option

142

00:22:57.910 --> 00:22:59.250

David Plettner-Saunders (he/his): in the future.

143

00:23:01.550 --> 00:23:14.370

David Plettner-Saunders (he/his): Let's see, Lonnie Gray asks, can a council turn it down, I assume? Yeah. Barbara had a question first, what can we do to encourage our county to actually move forward with the arts plan.

144

00:23:14.640 --> 00:23:17.870

David Plettner-Saunders (he/his): Yeah, that's a that's a great question, Barbara.

145

00:23:18.280 --> 00:23:20.540

David Plettner-Saunders (he/his): I'm sorry, was were you speaking?

146

00:23:21.520 --> 00:23:27.109

Linda Flynn, CPG: No, I was just saying, Lonnie was responding to Barbara's question. So that question

147

00:23:27.300 --> 00:23:41.420

David Plettner-Saunders (he/his): so yes, there's no guarantee that county government will adopt plan. They could do something less than that which is to accept it or receive it, which means they acknowledge that it's there, but they don't adopt it as their plan or as policy.

148

00:23:41.710 --> 00:23:44.179

David Plettner-Saunders (he/his): So that will be a matter of the

149

00:23:46.980 --> 00:23:52.420

David Plettner-Saunders (he/his): project management team, representative strategizing advocacy.

150

00:23:52.910 --> 00:23:59.250

David Plettner-Saunders (he/his): You know, the consulting team and the steering committee have done an incredible amount of work.

151

00:23:59.700 --> 00:24:01.280

David Plettner-Saunders (he/his): To

152

00:24:01.860 --> 00:24:07.040

David Plettner-Saunders (he/his): lay the groundwork for the plan and create the plan. But ultimately it will be handed off to the community

153

00:24:07.130 --> 00:24:14.649

David Plettner-Saunders (he/his): and will require efforts on the part of the arts and cultural community in particular, and all of our supporters

154

00:24:14.810 --> 00:24:17.839

David Plettner-Saunders (he/his): to advocate for implementation of the plan.

155

00:24:21.200 --> 00:24:32.030

Linda Flynn, CPG: Okay, Tracy has a question. Our programs that have received funding for 5 years or more still eligible for future funding. That's

156

00:24:33.110 --> 00:24:41.620

David Plettner-Saunders (he/his): I assume that depends upon the funding source. It's a little hard to answer that as a blanket. Tracy question, Tracy.

157

00:24:42.300 --> 00:24:44.550

David Plettner-Saunders (he/his): is there a particular source you're thinking of?

158

00:24:54.170 --> 00:24:58.950

David Plettner-Saunders (he/his): Okay? Well, let's move on to the next question, how do you define accessibility and equity in your work?

159

00:25:00.520 --> 00:25:03.269

David Plettner-Saunders (he/his): The steering committee has

160

00:25:04.170 --> 00:25:10.210

David Plettner-Saunders (he/his): has created working definitions for diversity, equity, and inclusion. These are the

161

00:25:10.280 --> 00:25:17.530

David Plettner-Saunders (he/his): are guideposts for the for the cultural plan itself and for the survey.

162

00:25:17.700 --> 00:25:22.300

David Plettner-Saunders (he/his): You know, it's a it's a it was a survey, an online survey, or

163

00:25:22.960 --> 00:25:34.339

David Plettner-Saunders (he/his): in some cases a paper survey. Accessibility and equity were not defined specifically in the survey. It was left. It was left open to the interpretation of the respondent. But it's remarkable that

164

00:25:34.510 --> 00:25:39.590

David Plettner-Saunders (he/his): that rose to the top. you know, in both surveys.

165

00:25:40.460 --> 00:25:43.069

Linda Flynn, CPG: Marlena, did you want to add anything to that?

166

00:25:50.150 --> 00:25:59.009

Marlena McKnight: Just that. we're utilizing the Americans for the arts definition as of equity, inclusion.

167

00:25:59.080 --> 00:26:08.239

Marlena McKnight: diversity as a base, and the steering committee has made a few edits to to adapt those definitions.

168

00:26:08.330 --> 00:26:10.779

Marlena McKnight: for the arts community in the region.

169

00:26:14.790 --> 00:26:16.680

Linda Flynn, CPG: Okay?

170

00:26:17.690 --> 00:26:25.880

Linda Flynn, CPG: Tracy. Oh, okay. So Tracy is saying that they refunded by rack in the past.

171

00:26:27.010 --> 00:26:30.409

Linda Flynn, CPG: so that I don't think that's something that we can answer.

172

00:26:30.900 --> 00:26:35.390

David Plettner-Saunders (he/his): Yeah, I think that's a question for for rack

173

00:26:35.860 --> 00:26:39.560

David Plettner-Saunders (he/his): andor for the city of Portland? Yes, yeah.

174

00:26:40.600 --> 00:26:44.880

David Plettner-Saunders (he/his): Great question, important question. We're just not in a position to answer that.

175

00:26:46.270 --> 00:27:00.480

Linda Flynn, CPG: So sharing it on the statistically valid Survey barriers. What was the context for the question with the answer, cost is too high. This seems very subjective and place into arts being devalued. So I'm just curious how it was presented.

176

00:27:00.680 --> 00:27:25.789

Linda Flynn, CPG: So sherry, that's really about affordability. And we find consistently in many, many communities for under resourced communities, cost is cost and transportation are always barriers. So it's not devaluing the arts at all. It's understanding.

177

00:27:25.910 --> 00:27:37.790

Linda Flynn, CPG: What communities have more accessibility because of affordability of arts, events, arts, activities, programs, etc.

178

00:27:38.780 --> 00:27:41.050

David Plettner-Saunders (he/his): And I would add to that, Tracy that

179

00:27:41.680 --> 00:27:50.119

David Plettner-Saunders (he/his): it highlights the need from a cultural policy or cultural planning point of view. It highlights, the need to address that that not everyone can afford

180

00:27:50.140 --> 00:27:55.999

David Plettner-Saunders (he/his): tickets that are priced for what they need to be to sustain an organization that need to be alternate ways

181

00:27:56.110 --> 00:28:04.480

David Plettner-Saunders (he/his): to provide. You know, arts and cultural programming and services to people who don't have have that means. And that's a large group of people

182

00:28:06.020 --> 00:28:25.759

Linda Flynn, CPG: and Valerie were the respondents randomly sampled? Yes, so that's it is a statistically valid survey. So basically, the margin of error was, I believe, about 3.2%. So if we you know, if we did the same survey over again, we would get the same results within that margin of error.

183

00:28:25.860 --> 00:28:30.550

and we over sampled people of color because we have to have

184

00:28:30.680 --> 00:28:35.440

Linda Flynn, CPG: a quantity of respondents in order to

185

00:28:35.670 --> 00:28:43.470

Linda Flynn, CPG: cross tab that group with the the responses that we're getting from the survey.

186

00:28:44.560 --> 00:28:45.240

Okay.

187

00:28:45.660 --> 00:28:58.350

Linda Flynn, CPG: organizations that receive general operating support from rack continue to receive that funding. So again, I think that's we think that's a question for rack in the city of Portland.

188

00:29:00.260 --> 00:29:04.930

Linda Flynn, CPG: Erica. What about encouraging funding the arts in our schools?

189

00:29:05.410 --> 00:29:12.689

David Plettner-Saunders (he/his): Yes, absolutely. Yeah. It'll definitely be a part of the cultural plan.

190

00:29:13.680 --> 00:29:36.129

Linda Flynn, CPG: So so the committees and consultants have deemed done mass amount of work which is great start, I imagine most of the members have not all were paid for their work. However, have these sorts of efforts fared in the past. One handed off to volunteer label of those who are struggling with financial stability and pay Aka artist.

191

00:29:37.230 --> 00:29:41.229

Linda Flynn, CPG: So I'm assuming that's implementation. Yeah, the plan.

192

00:29:42.210 --> 00:29:48.699

David Plettner-Saunders (he/his): So implementation will actually be led by the members of the project management team.

193

00:29:48.730 --> 00:29:57.030

David Plettner-Saunders (he/his): In one sense. that is the county Arts agencies, the city of Portland, etc. City of Hillsborough. Beaverton

194

00:29:57.180 --> 00:30:01.590

David Plettner-Saunders (he/his): will certainly have a lead role in organizing implementation.

195

00:30:01.950 --> 00:30:03.509

David Plettner-Saunders (he/his): And when I say, the

196

00:30:04.150 --> 00:30:11.440

David Plettner-Saunders (he/his): responsibility for advocacy passes to the community that is to let leaders know that you support

197

00:30:12.020 --> 00:30:14.739

David Plettner-Saunders (he/his): parts of the cultural plan that you want to support.

198

00:30:15.000 --> 00:30:21.039

David Plettner-Saunders (he/his): and that you want to see them implement it because eventually they'll they'll be part of budget discussions in these local governments

199

00:30:21.050 --> 00:30:23.609

David Plettner-Saunders (he/his): and and other policy decisions.

200

00:30:24.390 --> 00:30:33.990

Linda Flynn, CPG: and there will most likely be members of our steering committee that will also play a role in implementation. We are still in discussions about that, though

201

00:30:36.740 --> 00:30:41.169

David Plettner-Saunders (he/his): alright any other questions, or should we go on to the second part of our

202

00:30:46.600 --> 00:30:47.740

Linda Flynn, CPG: A,

203

00:30:49.680 --> 00:30:52.480

Linda Flynn, CPG: can we please PIN the new interpreter.

204

00:30:56.650 --> 00:31:00.820

Linda Flynn, CPG: And I'm not sure, Juan, if you can clarify, are are you

205

00:31:00.860 --> 00:31:03.989

Linda Flynn, CPG: on board for the full life of the plan?

206

00:31:06.350 --> 00:31:07.680

Linda Flynn, CPG: Would that be

207

00:31:07.780 --> 00:31:10.690

Linda Flynn, CPG: cultural planning group you're asking.

208

00:31:15.520 --> 00:31:31.589

David Plettner-Saunders (he/his): I assuming that's what your question is, Lonnie. No cultural planning group and metropolitan group. That is the the planning, consulting team. Will wrap up our involvement in 2024,

209

00:31:31.650 --> 00:31:33.259

David Plettner-Saunders (he/his): and we'll hand it off

210

00:31:33.390 --> 00:31:38.459

David Plettner-Saunders (he/his): to the 7 local governments. And anyone else who wants to take a leadership role.

211

00:31:39.110 --> 00:31:50.259

Linda Flynn, CPG: So we have another question, Mira. I'm I'm hoping I'm pronouncing that correctly. Are you using any other Americans for the arts? Definitions are a nonprofit requirements.

212

00:31:51.050 --> 00:31:55.009

Linda Flynn, CPG: Marlene, you might want to start on next, we are using some definitions.

213

00:31:56.820 --> 00:32:07.439

Marlena McKnight: Yeah, there, there are a lot of definitions that are really well outlined by Americans for the arts, and as we continue to develop various sections of the plan,

214

00:32:07.920 --> 00:32:09.390

Marlena McKnight: will utilize

215

00:32:09.530 --> 00:32:11.920

Marlena McKnight: some of those

216

00:32:12.070 --> 00:32:14.449

Marlena McKnight: so that we can stay consistent with

217

00:32:14.790 --> 00:32:28.010

Marlena McKnight: kind of what is happening both locally and nationally. But a lot of that will also be up to the steering committee to suggest how we move forward with specific definitions that they want to see

218

00:32:28.220 --> 00:32:29.380

Marlena McKnight: utilized.

219

00:32:31.710 --> 00:32:35.789

Linda Flynn, CPG: Thank you, Mary. Sorry we missed that. There's there's a lot coming in.

220

00:32:37.150 --> 00:32:38.929

Linda Flynn, CPG: So

221

00:32:39.230 --> 00:32:43.740

Linda Flynn, CPG: it sounds like we need to take a pause, Eric.

222

00:32:44.760 --> 00:32:48.010

Linda Flynn, CPG: to do some spotlights before we move on.

223

00:32:48.950 --> 00:32:59.819

Eric Block: Yeah, I just wanna make sure that the video is working for everybody as it needs to. So let's keep responding in the chat. But give us just a minute to change how the video feed is showing up.

224

00:33:00.200 --> 00:33:01.180

David Plettner-Saunders (he/his): And

225

00:33:03.310 --> 00:33:08.699

David Plettner-Saunders (he/his): yeah, I see. Suba's responded to Mira already. But Mira.

226

00:33:08.790 --> 00:33:16.420

David Plettner-Saunders (he/his): as you know from our meetings and our our work with you. We are specifically including

227

00:33:16.580 --> 00:33:25.839

David Plettner-Saunders (he/his): the entire creative sector. including all of music field, you know, film and media folks that we met with.

228

00:33:26.460 --> 00:33:31.550

David Plettner-Saunders (he/his): They are not excluded from the cultural plan, you are included. You are an important part.

229

00:33:32.650 --> 00:33:35.840

David Plettner-Saunders (he/his): Yeah, we're looking at the full creative sector.

230

00:33:37.060 --> 00:33:40.209

David Plettner-Saunders (he/his): Okay, let's move on to the next slide.

231

00:33:42.920 --> 00:33:43.620

Yeah.

232

00:33:44.060 --> 00:33:55.310

David Plettner-Saunders (he/his): And we're gonna now focus on what we heard and learned about funding for arts and culture. You know, it's always an important topic in any cultural plan that's particularly important. For this tri-county plan.

233

00:33:55.360 --> 00:33:59.909

David Plettner-Saunders (he/his): So we wanted to present part of what we learned

234

00:34:00.960 --> 00:34:12.299

David Plettner-Saunders (he/his): through the statistically valid survey, and through the other research that we did on funding. So I mentioned earlier in the pre presentation, there's strong public support

235

00:34:12.400 --> 00:34:15.549

David Plettner-Saunders (he/his): for increased government. Oh, we need to go back one, Linda.

236

00:34:15.980 --> 00:34:16.719

Linda Flynn, CPG: Second.

237

00:34:20.860 --> 00:34:21.909

David Plettner-Saunders (he/his): there we go.

238

00:34:22.750 --> 00:34:25.190

David Plettner-Saunders (he/his): That's right. The county slide. Yeah.

239

00:34:26.230 --> 00:34:32.390

David Plettner-Saunders (he/his): There is strong public support for increased government funding in all 3 counties.

240

00:34:32.469 --> 00:34:33.790

David Plettner-Saunders (he/his): even including

241

00:34:34.050 --> 00:34:45.429

David Plettner-Saunders (he/his): among those who participate least often in the arts. So here are the results from this statistically valid survey, and you'll see between 79 and 82%. In each county

242

00:34:45.790 --> 00:34:57.810

David Plettner-Saunders (he/his): strongly or somewhat support an increase in dedicated government funding for the arts in their communities. So this is more than 3 quarters. and looking just at the people who participate. The least.

243

00:34:58.000 --> 00:35:01.280

David Plettner-Saunders (he/his): The smallest bars on those 3 graphs

244

00:35:01.390 --> 00:35:07.490

David Plettner-Saunders (he/his): support remains at 64 to 68% in each of the 3 counties. So two-thirds.

245

00:35:07.630 --> 00:35:09.360

David Plettner-Saunders (he/his): So this is a great result.

246

00:35:10.420 --> 00:35:11.840

David Plettner-Saunders (he/his): Next slide, please.

247

00:35:13.380 --> 00:35:20.669

David Plettner-Saunders (he/his): for Portland residents. We ask about the city's arts tax. The formal name of the tax is the arts. Education and Access fund

248

00:35:21.090 --> 00:35:39.700

David Plettner-Saunders (he/his): slightly less than half of respondents. 46% support changes to that law. And this is relevant, of course, because the arts community has long expressed disappointment that the measure was originally intended to benefit them, but that the lion's share of the revenues are dedicated instead to arts, education in the public schools.

249

00:35:40.320 --> 00:35:47.959

David Plettner-Saunders (he/his): and indeed has had a really strong positive effect on arts, education in the public schools in Portland.

250

00:35:48.430 --> 00:35:56.319

David Plettner-Saunders (he/his): so any action to modify the arts tax, though, would require an effort to change public opinion. Above that 46%

251

00:35:56.570 --> 00:36:08.530

David Plettner-Saunders (he/his): people support change who support, change, favor. A range of modifications to the art tax that would make it more equitable, increase the revenues from the tax and reallocate the funds.

252

00:36:09.340 --> 00:36:20.360

David Plettner-Saunders (he/his): Not surprisingly, 2 thirds of Portland respondents believe that more information about the community benefit of the arts tax is necessary. There's a lot of confusion and just

253

00:36:21.390 --> 00:36:38.709

David Plettner-Saunders (he/his): lack of information available. We won't do. Want to acknowledge that the city just completed a report on the cumulative impact of the arts tax to help do just that, to educate the community provide information in the community about the impact of that important funding source.

254

00:36:41.580 --> 00:36:54.750

David Plettner-Saunders (he/his): We met twice with philanthropic foundations that support the arts in the region. We also gave them a version of this presentation a couple of weeks ago we met with in addition, about a dozen corporate arts funders.

255

00:36:55.290 --> 00:37:08.090

David Plettner-Saunders (he/his): They collectively view their arts, funding as intersecting with other reasons, to give, such as education and youth development. So sometimes the grants are about art for art's sake, but not always.

256

00:37:08.610 --> 00:37:22.450

David Plettner-Saunders (he/his): They also believe there's a need to take specific action to raise public awareness of the role and value of arts in the community. This would address the disconnect we talked about a few slides ago, and this, of course, is the public will

257

00:37:22.480 --> 00:37:26.969

David Plettner-Saunders (he/his): campaign or desire that we talked about in the first half

258

00:37:28.630 --> 00:37:29.880

David Plettner-Saunders (he/his): funders.

259

00:37:30.030 --> 00:37:49.480

David Plettner-Saunders (he/his): most. I think this is the most important on element of this slide. These funders really appreciated the opportunity to meet as a cohort, and they express the desire to continue meeting and to explore opportunities for coordination and collaborations to increase art support.

260

00:37:53.590 --> 00:38:07.459

David Plettner-Saunders (he/his): Now let's look at the arts Grant making in the region. We did a 5 year review of grants made by the 9 largest public and private Arts Funders, and you'll see the list. The bullet list on the slide here.

261

00:38:07.580 --> 00:38:16.689

David Plettner-Saunders (he/his): So foundations. public funders like the Oregon Arts Commission, Oregon Arts Cultural Trust. and then, of course, the rack

262

00:38:18.140 --> 00:38:19.469

David Plettner-Saunders (he/his): next slide, please.

263

00:38:20.350 --> 00:38:26.789

David Plettner-Saunders (he/his): First, some big picture numbers. Over the 5 years. There were slightly more than 7,000 grants made.

264

00:38:26.800 --> 00:38:38.979

David Plettner-Saunders (he/his): 88% went to nonprofits, and 12% went to individuals. The total amount of these grants over the 5 years was a hundred 46 million, and we'll look at the year by year, total in a minute

265

00:38:39.190 --> 00:38:45.750

David Plettner-Saunders (he/his): of special note is the fact that 98% of those dollars went to organizations and only 2%. To individuals.

266

00:38:46.160 --> 00:38:56.269

David Plettner-Saunders (he/his): It's important to note that grants to organization are grants to organizations included at least a few for re grantsing to individual artists.

267

00:38:56.330 --> 00:39:00.790

David Plettner-Saunders (he/his): especially during the pandemic, so that 2% number may be

268

00:39:00.980 --> 00:39:02.520

David Plettner-Saunders (he/his): a little bit larger.

269

00:39:04.960 --> 00:39:10.369

David Plettner-Saunders (he/his): So here's the trend line for total arts grants from these 9 sources. Over the 5 years

270

00:39:10.560 --> 00:39:21.859

David Plettner-Saunders (he/his): we started a baseline of about 23 million dollars in 2018. On the left hand side of the slide. The second year rose, and it included several large one time capital grants.

271

00:39:22.000 --> 00:39:35.000

David Plettner-Saunders (he/his): The third year. The peak in this graph was 2020, which was, of course, the covid pandemic. During that year there were extraordinary one-time Federal and State covid relief sources that boosted total grants

272

00:39:35.090 --> 00:39:36.530

David Plettner-Saunders (he/his): significantly.

273

00:39:36.900 --> 00:39:46.279

David Plettner-Saunders (he/his): By 2021 the mark, the amount returned to 2018 levels just a little bit above, and remained there last year in 2022.

274

00:39:50.240 --> 00:39:55.319

David Plettner-Saunders (he/his): So what do we make of this? First, the total pool. This is a

275

00:39:55.340 --> 00:40:06.959

David Plettner-Saunders (he/his): key highlight of our findings. The total pool of available funds in the region has declined by 6% between 2018 and 2022 when you adjust for inflation.

276

00:40:07.640 --> 00:40:18.569

David Plettner-Saunders (he/his): So when we hear the arts community calling for more resources, it's based on part on a real decline in grant income. From these 9 sources, the need is up, but funding is down

277

00:40:20.190 --> 00:40:30.879

David Plettner-Saunders (he/his): also. Larger organizations have greater access to capital than smaller, more diverse organizations. Out of the total of 761 grantees

278

00:40:31.070 --> 00:40:36.430

David Plettner-Saunders (he/his): 29 organizations receive 55% more than half of total funding.

279

00:40:37.280 --> 00:40:48.709

David Plettner-Saunders (he/his): Now, this is not unusual. It's on a par with the national average for how funding is distributed to larger institutions, but it highlights equity and access issues. We heard throughout the process.

280

00:40:48.910 --> 00:40:52.250

David Plettner-Saunders (he/his): We'll talk more about that as we progress in these slides.

281

00:40:52.910 --> 00:41:02.259

David Plettner-Saunders (he/his): compared to private funders, public arts funders awarded significantly more of their grants to a broader range of organizations, including smaller budget groups.

282

00:41:03.790 --> 00:41:10.449

David Plettner-Saunders (he/his): And there's clearly an opportunity to increase funding for individual artists and other grantees who are not nonprofits.

283

00:41:10.480 --> 00:41:18.869

David Plettner-Saunders (he/his): It's a direct way of serving the community and being more inclusive. And, as we mentioned earlier, this is exactly what artists are asking for.

284

00:41:20.640 --> 00:41:21.949

David Plettner-Saunders (he/his): Next slide. Please.

285

00:41:23.590 --> 00:41:31.220

David Plettner-Saunders (he/his): Now let's turn our attention away from the arts. Grants review back to what we heard directly from artists and nonprofits about funding

286

00:41:31.540 --> 00:41:43.260

David Plettner-Saunders (he/his): no surprise. There was virtually unanimous opinion that more funding is needed. There simply isn't enough money in the system to sustain the arts and culture community in a way that it needs to be supported.

287

00:41:43.680 --> 00:41:57.569

David Plettner-Saunders (he/his): But this has been the conclusion of multiple studies over the past 30 years, and the situation has only exacerbated more recently by rising costs in the region as well as changes in audience behavior. Following the pandemic

288

00:41:58.980 --> 00:42:09.010

David Plettner-Saunders (he/his): beyond. More funding stakeholders seek a number of changes in equity and access that some funders have already embraced, and people want to see more of

289

00:42:10.160 --> 00:42:21.630

David Plettner-Saunders (he/his): expanded eligibility beyond nonprofits to individuals, unincorporated groups and collectives or collaboratives support for bipoc and other underrepresented groups

290

00:42:21.670 --> 00:42:26.130

David Plettner-Saunders (he/his): and streamlined applications and reporting that can lower barriers

291

00:42:26.880 --> 00:42:44.229

David Plettner-Saunders (he/his): and lastly, bipoc artists and other served other underserved groups ask not only for specific funding, but also for acknowledgement, trust, and a greater

voice in decision making, which is, would be really more of a partnership in the funding relationship.

292

00:42:44.670 --> 00:42:46.390

David Plettner-Saunders (he/his): Very powerful messages.

293

00:42:47.180 --> 00:42:57.759

David Plettner-Saunders (he/his): Okay, so that is the end of our presentation. Let's take another break for questions and comments, so please either raise your hand or put your comment in the chat.

294

00:43:01.430 --> 00:43:21.819

Linda Flynn, CPG: So we have one comment by Ben. In addition to art funds to just schools and nonprofits. Please consider distribution of arts, funds to independent artists by way of incentives to venues who promote artists, ie. Musicians and grants to incentivize creativity and keep artists in our communities.

295

00:43:21.950 --> 00:43:28.960

Linda Flynn, CPG: Funds hopefully will not only be distributed 501 c. 3 orgs, but 500 onec. 6 org as well.

296

00:43:30.040 --> 00:43:38.880

David Plettner-Saunders (he/his): So, ben great comment. We heard this from the community in multiple, different ways. The desire to open up eligibility that the

297

00:43:38.980 --> 00:43:42.170

David Plettner-Saunders (he/his): creative sector is a, you know.

298

00:43:42.320 --> 00:44:00.249

David Plettner-Saunders (he/his): many splendors, many splendid ecosystem and funding in order to be effective in serving the community needs to do more than just fund nonprofit organizations. And and of course some funders have already moved in that direction. And I we hope the cultural plan will encourage that trend

299

00:44:02.220 --> 00:44:09.990

Linda Flynn, CPG: shelley is asking, can you quantify corporate grants in our area versus nationally?

300

00:44:10.280 --> 00:44:13.749

David Plettner-Saunders (he/his): That was not part of our study. It would be

301

00:44:14.190 --> 00:44:18.890

David Plettner-Saunders (he/his): possible to do that, I think but it would be a separate effort.

302

00:44:19.070 --> 00:44:26.270

David Plettner-Saunders (he/his): The one thing I think we can say is that the corporate funders acknowledge that corporate funding for the arts has

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00:44:26.370 --> 00:44:29.900

David Plettner-Saunders (he/his): declined. There used to be a

304

00:44:29.990 --> 00:44:37.289

David Plettner-Saunders (he/his): Service organization, for, you know, encouraging corporate arts funders to meet, coordinate.

305

00:44:37.590 --> 00:44:46.549

David Plettner-Saunders (he/his): promote their their efforts. And they're they're interested in something that would replace that maybe not the same as what they had before. But another way of

306

00:44:46.810 --> 00:44:50.939

David Plettner-Saunders (he/his): promoting corporate and business giving in the arts.

307

00:44:52.100 --> 00:45:01.160

Linda Flynn, CPG: Peggy is echoing. The need to communicate with the arts tax is accomplishing. The results are literally invisible to those paying that tax. They do not see the results.

308

00:45:01.230 --> 00:45:12.290

Linda Flynn, CPG: Peggy, that that came through loud and clear in the survey, that people really want to understand what the impact is and where the money is going and

309

00:45:12.300 --> 00:45:16.519

Linda Flynn, CPG: we also heard that in many of our discussions as well.

310

00:45:17.650 --> 00:45:31.640

David Plettner-Saunders (he/his): So they were asking what you were echoing. Yeah, Peggy and I also I don't know if you were part of any of these discussion groups that we had. But we met with the arts education community in a number of different ways.

311

00:45:32.680 --> 00:45:41.140

David Plettner-Saunders (he/his): And you know I'm the arts education, Guy, in our firm, and I can say that the Portland Arts tax is controversial because of the

312

00:45:41.290 --> 00:45:49.380

David Plettner-Saunders (he/his): expectations that the arts community had for it that were not fulfilled. But as an arts education tax, it's it's done a great job.

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00:45:49.840 --> 00:45:53.090

David Plettner-Saunders (he/his): And it's actually a model that was recently

314

00:45:53.330 --> 00:46:03.799

David Plettner-Saunders (he/his): adopted by in in one form it was adopted by this, the entire State of California. They didn't create a tax, but they are allocating

315

00:46:04.250 --> 00:46:25.649

David Plettner-Saunders (he/his): money in the same way that the Portland arts tax does to pay for teachers, salaries to teach the arts in the public schools, and it's a huge sea change forward after 30 or 40 years of advocacy in the State of California. So there are parts of the current arts, education funding system that we don't want to throw the baby out with the bathwater. We want to maintain the benefits.

316

00:46:25.780 --> 00:46:32.559

David Plettner-Saunders (he/his): but also meet the needs of the rest of the creative sector. That we heard loud and clear throughout this process.

317

00:46:34.660 --> 00:46:56.949

Linda Flynn, CPG: So Lonnie says, artists need to be seen is create a bunch of printers within with agency. It's just that the manufacturing processes longer. Yeah, we agree. And we look at individual artists and small businesses. So you are absolutely correct. What expectations of the Aef. Have not been met?

318

00:46:58.340 --> 00:47:03.020

David Plettner-Saunders (he/his): That is a great question. We didn't ask that question.

319

00:47:03.360 --> 00:47:08.030

David Plettner-Saunders (he/his): but what we did here. Throughout the process was

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00:47:08.410 --> 00:47:18.780

David Plettner-Saunders (he/his): the original expectation was that the arts tax was going to benefit primarily the nonprofit arts community, and maybe to a lesser extent. Individual artists.

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00:47:20.390 --> 00:47:21.580

David Plettner-Saunders (he/his): however.

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00:47:21.810 --> 00:47:26.199

David Plettner-Saunders (he/his): The measure was changed before it went to the voters

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00:47:26.290 --> 00:47:32.810

David Plettner-Saunders (he/his): and to become primarily an arts, education, tax arts, arts, education for the public schools, and I think that's the

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00:47:32.880 --> 00:47:34.760

David Plettner-Saunders (he/his): the frustration of the disconnectment.

325

00:47:37.470 --> 00:47:53.270

Linda Flynn, CPG: So Mary says. Well, it sometimes seems that foundations are keen support arts, education rather than artists of profession. Did we hear any calls for more professional development for creators to develop multi channel income streams from their creations.

326

00:47:53.410 --> 00:48:21.509

Linda Flynn, CPG: We within the survey. We did do a branch that was specifically questions for artists in the community and professional development. Was a call there. It it didn't dig down deep enough to say, we want professional development to develop multi-channel income but there was definitely a call for different types of professional development, and that could be one of them.

327

00:48:23.810 --> 00:48:34.159

Linda Flynn, CPG: Barbara Mason is someone who supports art for kids. I wish we had the arts tax in Hillsborough. We have no arts in the elementary schools in Washington County.

328

00:48:35.850 --> 00:48:42.860

David Plettner-Saunders (he/his): Yeah, yeah. How right you are, Barbara. And we we did hear that in some of our washco discussions, as as I think you know.

329

00:48:43.340 --> 00:48:47.560

Linda Flynn, CPG: and Bruce is agreeing with that as well.

330

00:48:48.690 --> 00:48:51.510

Linda Flynn, CPG: Let's see, let me go to.

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00:48:55.840 --> 00:49:00.680

Linda Flynn, CPG: I think we got a question. Did we miss anyone's question

332

00:49:11.110 --> 00:49:16.109

David Plettner-Saunders (he/his): any more questions? Hands raised questions of the chat. The chat's working really? Well.

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00:49:23.850 --> 00:49:35.870

David Plettner-Saunders (he/his): Wow, yeah. Matthew Miller. Great great point. Matthew is saying that grant panels are usually unpaid, and that can kind of limit access to people who

334

00:49:35.910 --> 00:49:41.340

David Plettner-Saunders (he/his): can serve on those panels is there discussion to ensure equity by paying

335

00:49:41.470 --> 00:49:46.490

David Plettner-Saunders (he/his): folks for their time on these panels. That is a great suggestion. Yup.

336

00:49:48.970 --> 00:49:53.889

Linda Flynn, CPG: and there has been a lot of discussion about the equity and plan panels. Matthew, yeah.

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00:49:57.540 --> 00:50:02.739

David Plettner-Saunders (he/his): And thank you for serving on the panels that you did serve on, cause. It is a ton of work. You're right?

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00:50:07.820 --> 00:50:12.190

David Plettner-Saunders (he/his): Okay, any last questions, and then we'll bring it in for a landing.

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00:50:17.770 --> 00:50:18.730

Linda Flynn, CPG: How can

340

00:50:19.130 --> 00:50:25.580

Linda Flynn, CPG: folks stay in the loop for updates? I think we're we're gonna go into that with the ending slides.

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00:50:26.030 --> 00:50:47.169

David Plettner-Saunders (he/his): And Shahira, if I'm pronouncing your right your name correctly, arts, education may all may always be hidden from a community to some extent, and the benefits can be difficult to display, since they have to do with the cultivation of ways of thinking and comprehension. Comprehensive expression. Yeah, you're absolutely right. You sound like an arts educator,

342

00:50:47.250 --> 00:50:48.700

David Plettner-Saunders (he/his): and

343

00:50:48.740 --> 00:50:55.689

David Plettner-Saunders (he/his): you know, we, we certainly want to see this cultural plan support expanded arts, education in the public and private schools.

344

00:50:55.720 --> 00:50:57.240

David Plettner-Saunders (he/his): for for all, and in

345

00:50:57.440 --> 00:51:04.959

David Plettner-Saunders (he/his): community settings like libraries and recreation centers and parks and community based organizations. There needs to be more

346

00:51:06.760 --> 00:51:07.590

okay.

347

00:51:08.310 --> 00:51:22.130

Linda Flynn, CPG: Cassandra is asking curious if there was concern about affordable art space and and funding for capital expenditures. Yes, affordable art spaces was probably one of the main conversations,

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00:51:22.600 --> 00:51:29.030

Linda Flynn, CPG: and top line themes and priorities that we heard in discussion groups.

349

00:51:33.710 --> 00:51:39.150

David Plettner-Saunders (he/his): Sherri Jamison. Will the cultural Plan include specific policy recommendations. Yes.

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00:51:39.630 --> 00:51:50.839

David Plettner-Saunders (he/his): They're in the form of goals and strategies. We may also call out some specific policy recommendations. That would be, you know, on a different plane and can be considered by the local governments.

351

00:51:51.350 --> 00:52:00.159

David Plettner-Saunders (he/his): Lonnie asks about how about a live work ordinance request statewide, you know, this came up in our steering committee. Are there

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00:52:00.280 --> 00:52:09.249

David Plettner-Saunders (he/his): statewide solutions that require legislative action? So that's definitely on the on the discussion table as we craft the plan.

353

00:52:16.950 --> 00:52:29.159

David Plettner-Saunders (he/his): Shahira says she's not an arts educator, but benefited so much from having arts classes access during my entire primary education. Me, too. Me, too. That's how I got my start

354

00:52:34.200 --> 00:52:36.210

David Plettner-Saunders (he/his): all right. Well, why don't we

355

00:52:36.260 --> 00:52:55.830

David Plettner-Saunders (he/his): fire up the Powerpoint? Share the Powerpoint again, and we'll just do one last slide. I wanna thank everybody for tuning in. I know it's you know it's late, and it's dark. We're really grateful for your time. We're grateful to Linda Marlene for staying up late on the east coast to be a part of this. They look fresh as a daisy

356

00:52:55.940 --> 00:53:02.600

David Plettner-Saunders (he/his): of. and let's see if you can share the last slide and the Powerpoint

357

00:53:04.380 --> 00:53:07.389

Linda Flynn, CPG: and I was still sharing it. See, that's what happens.

358

00:53:08.340 --> 00:53:12.920

David Plettner-Saunders (he/his): There we go. So just the next step slide.

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00:53:14.160 --> 00:53:27.249

David Plettner-Saunders (he/his): this pre presentation, as we said, will be available as a recording and the Powerpoint itself on the website. Give us a day or 2 to get it ready and posted, but it'll be available on our creative future.org.

360

00:53:28.120 --> 00:53:34.320

David Plettner-Saunders (he/his): As I mentioned earlier in the presentation, the draft cultural plan will be ready for Community Review.

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00:53:34.760 --> 00:53:44.499

David Plettner-Saunders (he/his): In February. You'll get notifications of it. We'll we'll do an in person. Town Hall probably will have an online comment.

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00:53:44.730 --> 00:54:07.629

David Plettner-Saunders (he/his): a way for you to comment online, and we'll probably do a virtual town hall like this one as well. So people can review the plan and comment. We'll do the full plan. We'll also do an executive summary. So you're not gonna have to wait through 50 pages of cultural policy. Speak, we'll do a visual summary that will make it more accessible for everyone. It'll also be done in 2 languages.

363

00:54:08.830 --> 00:54:27.230

David Plettner-Saunders (he/his): So, as I mentioned also, the plan will be customized by the 7 jurisdictions by the members of the project management team, and we'll work with them to figure out how to take it forward to Clackamas County, Metro, city of Portland, etc., City, Portland City Council

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00:54:27.230 --> 00:54:41.700

David Plettner-Saunders (he/his): in the winter and spring. 2024. We know some of the jurisdictions are eagerly awaiting this, you know, Metro multnomah, city of Portland. They're they're really invested in what this plan has to say.

365

00:54:41.910 --> 00:54:53.550

David Plettner-Saunders (he/his): Some of the other local governments have been less engaged. So we're gonna need to make special efforts to get their attention. I think in the coming months

366

00:54:54.290 --> 00:55:06.110

David Plettner-Saunders (he/his): we talked about the transition to implementation. The plan will be owned and implemented by the jurisdictions and by the community in the region, and I'm sure you'll receive calls to action at the appropriate time.

367

00:55:06.380 --> 00:55:11.579

David Plettner-Saunders (he/his): And if you have more comments and questions, there's a contact button on the website. We would love to hear from you.

368

00:55:11.870 --> 00:55:22.309

David Plettner-Saunders (he/his): And once again, thank you so much for participating tonight. We're grateful for the work that you probably almost all of you have put into helping create our creative future

369

00:55:22.390 --> 00:55:41.180

Linda Flynn, CPG: and just a follow up to Don's questions to stay in the loop. If you haven't signed up for updates on the website, please go in. Put your email in there. And there are updates coming from the project management team during the process. So you will be on the list to get those.

370

00:55:44.480 --> 00:55:45.980

Linda Flynn, CPG: Thank you, everyone.

371

00:55:59.470 --> 00:56:04.010

David Plettner-Saunders (he/his): and thank you for your really thoughtful comments and questions and suggestions to night.

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00:56:16.720 --> 00:56:23.130

David Plettner-Saunders (he/his): I don't know if you're Christine or Mary, but thank you. Take care. Good night.